

Powered By  MEGHDOOT  
Media & Marketing



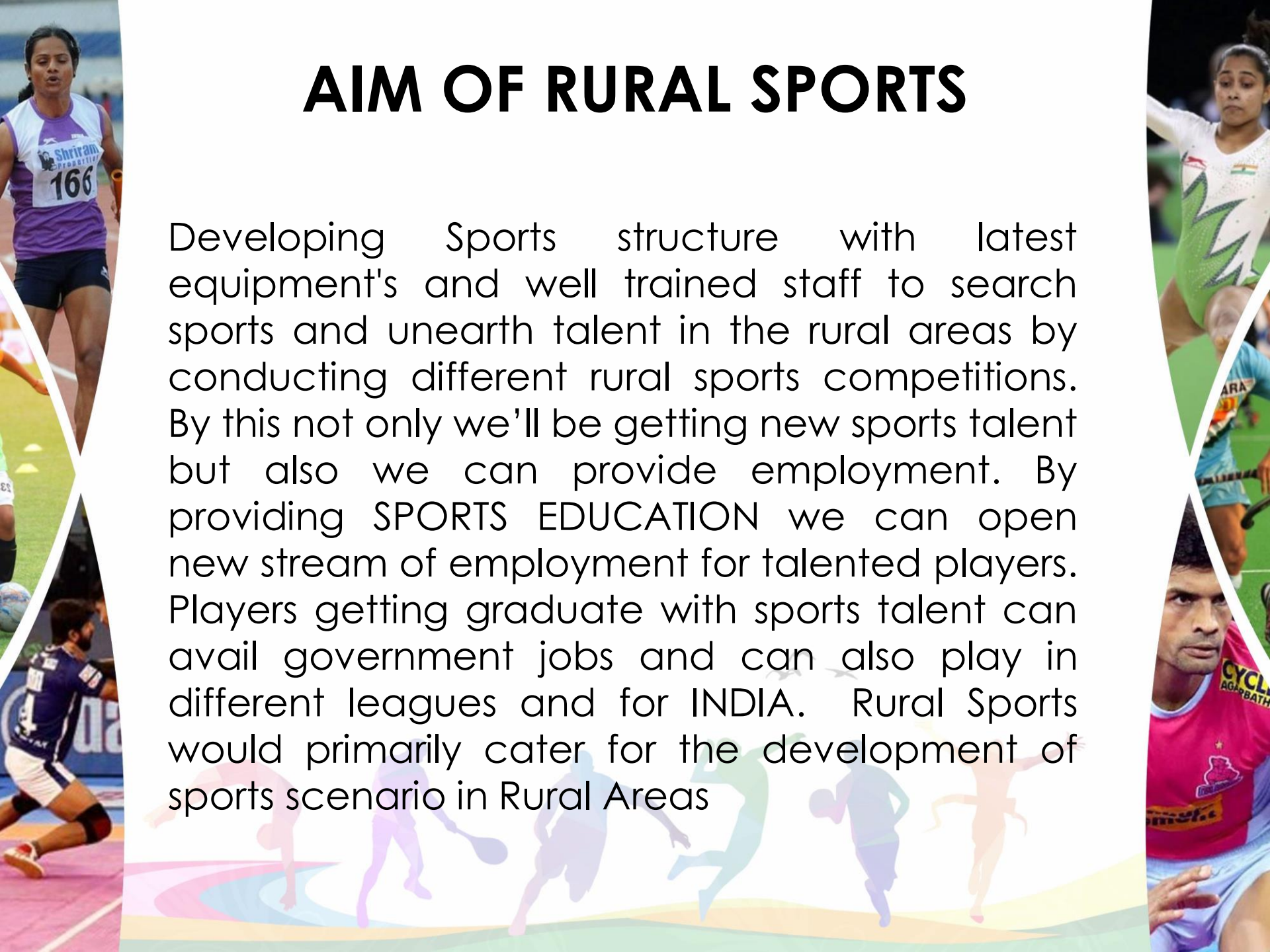
*in search of youth Talent*

# **DEVELOPMENT OF SPORTS & SKILL DEVELOPMENT**



# AIM OF RURAL SPORTS

Developing Sports structure with latest equipment's and well trained staff to search sports and unearh talent in the rural areas by conducting different rural sports competitions. By this not only we'll be getting new sports talent but also we can provide employment. By providing SPORTS EDUCATION we can open new stream of employment for talented players. Players getting graduate with sports talent can avail government jobs and can also play in different leagues and for INDIA. Rural Sports would primarily cater for the development of sports scenario in Rural Areas



# STRATEGIC INTENT

- Developing rural sports academy for hidden talent of Rural Areas
- Upgrading rural areas with latest sports equipments
- Revive the interest of sport in the targeted areas
- Enhance the level of performance of talented athletes and coaches by creating a platform for continuous participation up to the National Level
- Enhance the education of individuals and groups by means of training opportunities to coaches, administrators, and technical officials
  - Ensure that quality coaching is provided to talented athletes
- Take sports technical, scientific and medical services to the identified areas





# SPORTS EQUIPMENTS AVAILABLE



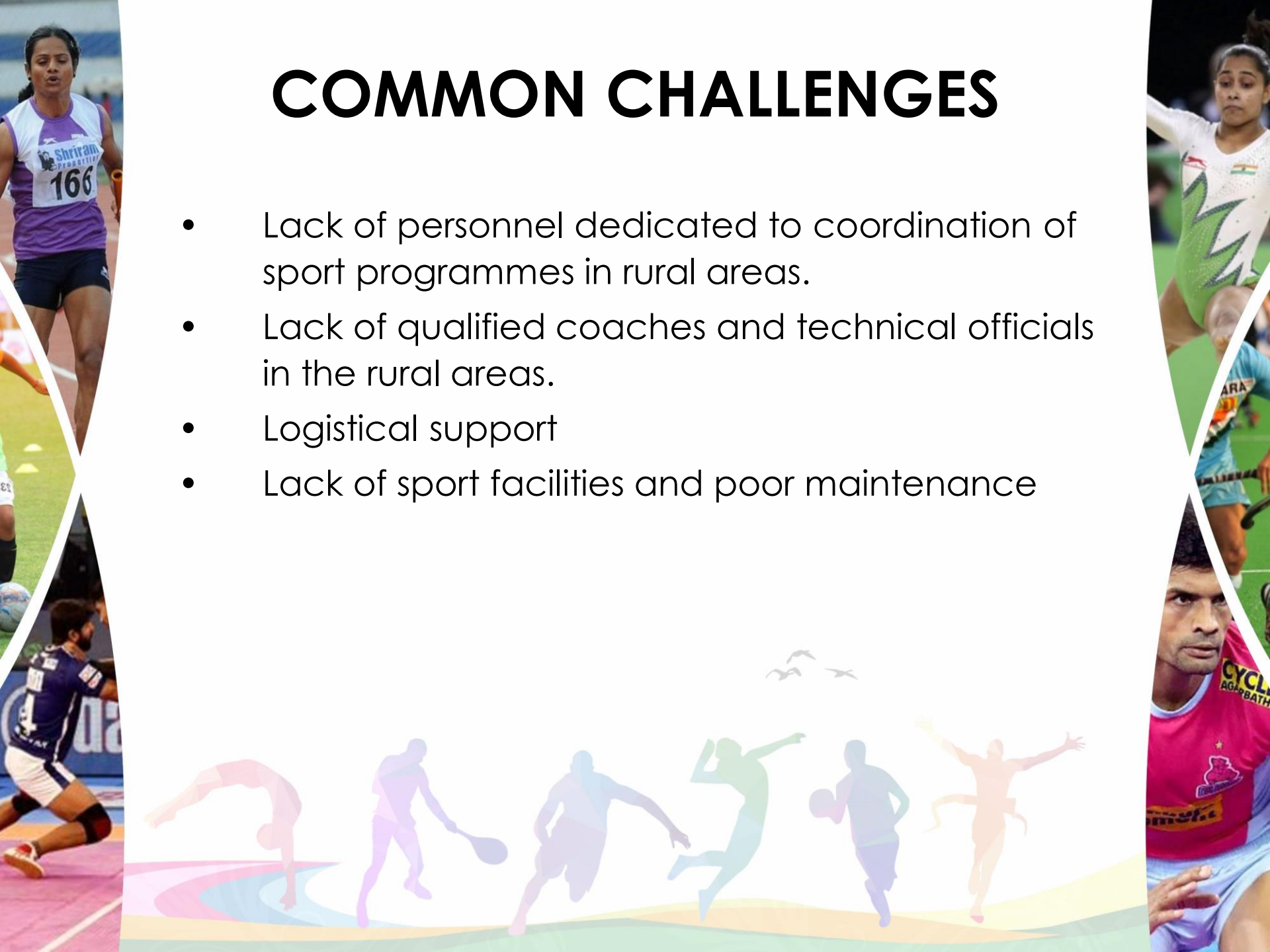
**Rural Sports** with its leading brand **Rural Sports** is a pioneer in manufacturing Track and Field Equipment, Football and Rugby Training Equipment, Table Tennis Table Equipment and Accessories, Football Goal Posts, Badminton Rackets, Cricket Equipment, Basketball Equipment, Gymnastic Equipment, Mini Sports Equipment, Health and Fitness Equipment, Physical Education, Games and many other Sports Equipment.





# COMMON CHALLENGES

- Lack of personnel dedicated to coordination of sport programmes in rural areas.
- Lack of qualified coaches and technical officials in the rural areas.
- Logistical support
- Lack of sport facilities and poor maintenance







Playing with no  
Equipment's



Training with  
Advance Equipment's





Playing with no  
Equipment's



Training with  
Advance Equipment's

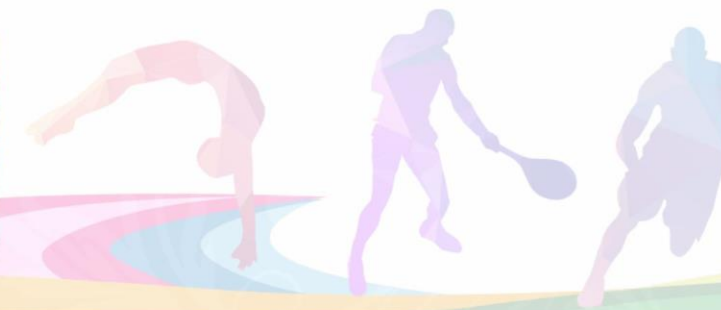




Playing with no  
Equipment's



Training with  
Advance Equipment's

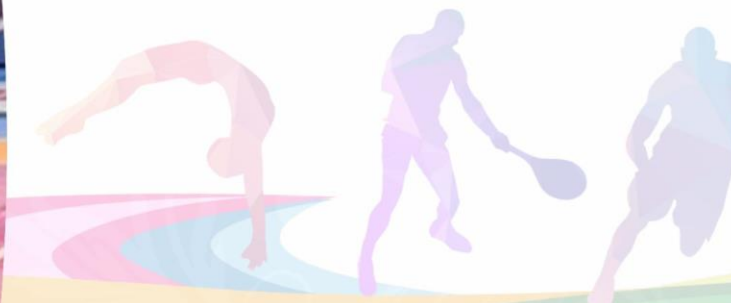




Playing with no  
Equipment's



Training with  
Advance Equipment's





Playing with no Equipment's



Training with Advance Equipment's



# Current Condition



# Current Condition



# Our Vision





# Our Vision





# FEW OF OUR INITIATIVES







Powered By  MEGHDOOT  
Media & Marketing



*in search of youth Talent*

# THANK YOU

**MEGHDOOT MEDIA & MARKETING**

N-23, Jangpura Extension, New Delhi – 110014

M : +91-95 9990 1001, +91-98 1077 2892, E : [info@meghdootmedia.co.in](mailto:info@meghdootmedia.co.in)

W : [www.meghdootmedia.co.in](http://www.meghdootmedia.co.in)

